

BSEE

Building Services & Environmental Engineer

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Essential reading for building services professionals

To view the latest digital issue of BSEE go to: www.bsee.co.uk

BSEE – a must for UK building services professionals!

There is some good news on the path to net zero. Lower-carbon fuels are gaining traction and the capacity of renewables is growing rapidly, but there is still work to be done.

On this continued journey BSEE embraces the important topics of this challenging era with a targeted feature schedule for 2025/26. Overarching building services sectors, BSEE looks at topics from efficiency in construction, to optimising HVAC systems, improving insulation, plumbing and drainage, incorporating renewables, and introducing technologies to monitor energy use.

Creating new or existing buildings that are safe, comfortable, functional, and energy efficient, is fundamental to meeting the 2050 net zero challenge. Presenting the latest information, products and technologies, BSEE navigates the audience through the options available to achieve a brighter, decarbonised future, with enhanced performance across residential, commercial, industrial, institutional and mixed-use buildings.

With a mix of print, online, and in-person interaction at the established Building Services Forum. BSEE is an essential multi-channel proposition for all building services professionals in a rapidly changing industry.

BSEE Feature Schedule 2026

January

- Construction & renovation
- Building regulations
- Heating, ventilation and energy efficiency
- Pipes, fittings and valves
- Renewable energy
- Low carbon buildings
- Data Centres

February

- Air conditioning and air quality
- Community Housing & Regeneration
- Boilers, hot water and radiators
- Water treatment, drainage and piped services
- Maintenance & refurbishment
- Building Safety

March

- GS, AS Heat pumps
- District Heating/Heat Networks
- Modular Plant Rooms
- Retrofit, sustainable buildings
- Maintenance and refurbishment
- Waste management and water treatment

April

- Airconditioning, cooling & ventilation
- Projects & Collaborations
- Offsite construction and prefabrication
- Water treatment, drainage and piped services
- Bridging skills gaps – training and development
- Domestic heating solutions – radiators, flooring

May

- Domestic and commercial heating
- Heat recovery
- Pipes, Valves & Fittings
- Lighting and lighting controls
- Low carbon solutions
- Reducing carbon footprint – Education Buildings

The Building Services Forum - The net zero journey continues with a focus on reducing carbon emissions in educational, medical and public sector buildings

June

- GS, AS Heat pumps
- Building controls and technology
- Humidification and dehumidification
- Safety, fire and security
- Efficiency in medical and educational buildings

July

- Construction and renovation
- Building regulations
- Heating, ventilation and energy efficiency
- Pipes, fittings and valves
- Renewable Energy
- Low carbon buildings
- Data Centres

August

- Air conditioning and air quality
- Affordable housing and urban development
- Boilers, hot water and radiators
- Water treatment, drainage and piped services
- Maintenance & refurbishment
- Reducing carbon footprint for social housing
- Building Safety

September

- GS, AS Heat pumps
- District Heating/Heat Networks
- Modular Plant Rooms
- Retrofit, sustainable buildings
- Maintenance and refurbishment
- Waste management and water treatment

October

- Airconditioning, cooling & ventilation
- Combined heat and power
- Offsite construction and prefabrication
- Water treatment, drainage and piped services
- Bridging skills gap – training and development
- Domestic heating solutions – radiators, flooring

November

- Domestic and commercial heating
- Heat recovery
- Pipes, Valves & Fittings
- Lighting and lighting controls
- Low carbon solutions

December

- GS, AS Heat pumps
- Building controls and technology
- Humidification and dehumidification
- Safety, fire and security
- Efficiency in medical and educational buildings

Word Count & Deadlines

A full page editorial 1000 - 1200 words 300 dpi high res images x 2

Optional author bio and thumbnail.

Half page 700 words one image

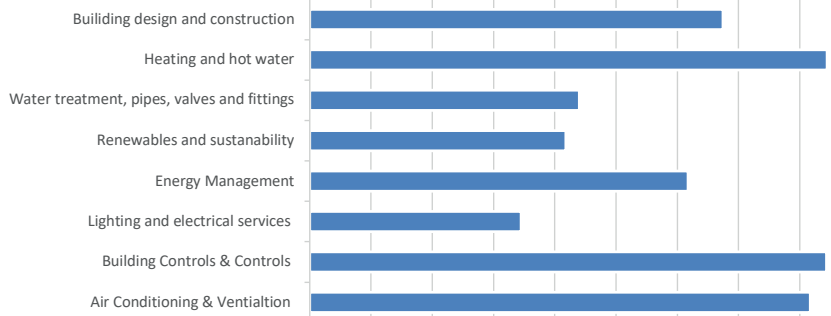
Deadline 9th month prior to publication

Essential reading for building services professionals and specifiers

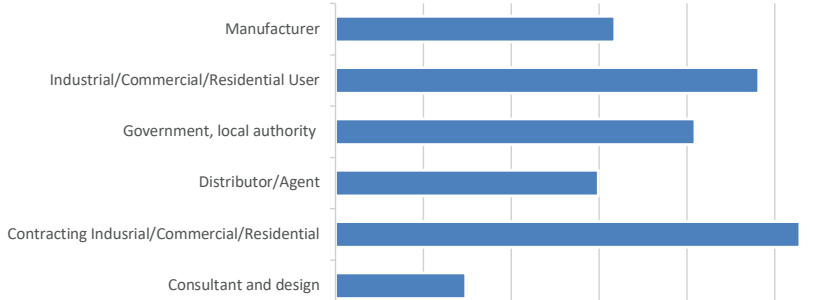


BSEE Readership Profile 2025

Area of Interest



Nature of Business



Primary job function



Contacts

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Advertisement Rates

Price per insertion excluding VAT:

Number of Insertions

Front cover & page of Advertorial

DPS

Full page

Half page

Quarter page

** All prices exclude VAT*

Per insertion

£2,550

£4,000

£2,050

£1,250

£1,075

Sizes

A3 Double Page Spread

A3 Full Page

A3 Half Page (Vertical)

A3 Half Page (Horizontal)

A3 Quarter Page

A3 Quarter Strip (horizontal)

Front Cover

Depth x Width

Bleed 386 x 566mm

Trim 380 x 560mm

Type area 357 x 543mm

Bleed 386 x 286mm

Trim 380 x 280mm

Type area 362 x 260mm

Bleed 386 x 141mm

Size 358 x 128mm

Size 175 x 260mm

Size 175 x 128mm

Size 86 x 260mm

Bleed 278 x 286mm

Trim 272 x 280mm

Classified Advertising

Advertorials - quarter page Product News:

£150, one image up to 300 words.

Includes e-newsletter entry 800 words, four images and contact details

Classified entry under heading of choice 125mm wide x 160mm deep: £1575 per annum

Classified training section 125mm wide x 70mm deep:

£995 per annum

BSEE Digital

Online Advertising Opportunities

E-newsletter entry upload to news page and social media burst: £99

E-newsletter banner 600 x 80 pixels:

13 inserts £1200 / 26 inserts £2000 / 52 inserts £3500

E-newsletter button 120 x 120 pixels:

13 inserts £500 / 26 inserts £750 / 52 inserts £950

Online directory with microsite for rates visit <https://bseedirectory.co.uk/packages/>

Premium pop out – annual package

£6000

Peel back – annual package

£3000

Monthly

Top banner

£1200

Carousel banner

£1800

Headline banner

£1800

MPU

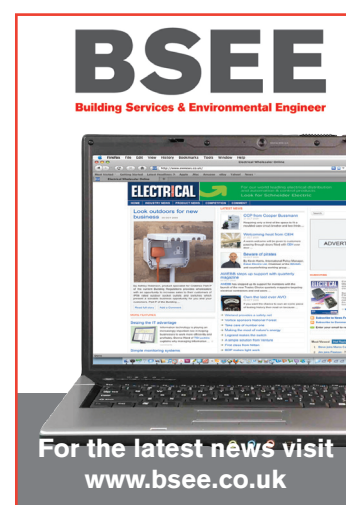
£500

Sky Scraper

£1500

Site takeover

£2500



To view BSEE Website go to www.bsee.co.uk

BSEE is part of Datateam Business Media's Industrial Division which consists of a comprehensive portfolio of market-leading publications

BSEE Website Advert Specifications

All banner positions appear on all pages unless otherwise stated. Exclusive options are available on request. All dimensions are measured in pixels (width x height). All artwork must be supplied as either a static image or animated .gif file (recommended file size < 1 mb). We accept tags and HTML adverts. Flash is not supported.

Billboard: 970 x 250

Large rectangular position appearing above the website.

Leader: 970 x 90

Rectangular position that sits next to the logo above the main navbar.

Carousel: 1200 x 120

Large rectangular position that displays below the main navbar.

Sidescraper: 240 x 900 (600 x 200 for mobile insert)

Large vertical positions that fill the left and right panels outside the website. Will scroll with the website. On a mobile the Mobile Insert will display instead. This insert will be repeated down the homepage as well as above/below article pages.

Button: 120 x 90

Small box positions that appear down the left side of the website.

Skyscraper: 120 x 600

Long vertical position that appears down the left side of the website.

Headline Banner: 728 x 90

Rectangular position that displays above the headlines on the homepage. Will also appear in the middle of all articles.

MPU: 300 x 250

Boxed positions that appear down the right side of the website.

Floating Footer: 970 x 90

Long rectangular position that sticks to the footer of the browser window. Will scroll with the website.

Pop-out: 300 x 300

Boxed position that sticks to the left or right side of the browser window. Will scroll with the website.

